



Carrie Ambo

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(425) 503-7125

Education

Northeastern University
BFA in Graphic Design, 2017
Magna Cum Laude

Study Abroad Venice, Italy
Summer 2013

Recognition

NEU Holiday Card Winner 2016
Featured on cover of NEU
CAMD inaugural magazine 2014
International School Fine Art
Show Finalist 2011

Technical Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Experience Design
HTML, CSS, Github
Illustration
Social Media
DSLR Photography
InVision

General Skills

Print design
Motion design
Illustration
Branding & identity
Web design
Handlettering
User Experience

Experience

City Year
Aug 2017 – Present
Boston, MA

WordStream
Jun – Aug 2017
Boston, MA

ownerIQ
Jan 2016 – Aug 2017
Boston, MA

Boston Beer Co.
Jan – Jun 2015
Boston, MA

Scout Design Studio
Fall 2014
Boston, MA

Additional
hellocarriejo
Feb 2016 – Present
Boston, MA

Junior Graphic Designer

Responsible for supporting 28 sites by designing one-sheets, booklets, invitations and event materials, Marketo templates, and video assets, ensuring collateral is fresh and on brand.

Freelance Visual Designer

Design ad sets, re-design and code HTML email templates, and work with the Visual Designer and Senior Marketing Manager on the corporate marketing team as needed.

Freelance Graphic + Web Designer

Designed print and digital ads, infographics, eGuides, video assets, one-sheets, event collateral. Updated corporate website and refreshed brand for corporate marketing team.

Custom Creative Services Co-Op

Created high volume of print promotional artifacts for the Samuel Adams, Angry Orchard, and Traveler Beer Co. brands, sent out nationally. Worked with legal department, sales, and print vendors.

Apprentice Designer

Worked with a team under the mentorship of two Senior Designers of the Scout student-led design studio. Created a logo, identity, web-presence, posters, and CD jacket for a music group.

Shop Owner + Artist

Paint original watercolors, design and maintain brand identity, and manage custom orders. Future goals include selling at local artists' markets and selling wholesale to local shops.